## **Virginia Blue Star Printing and Consulting LLC Privacy Policy**

- 1. Our Commitment to Privacy: We at Virginia Blue Star Printing and Consulting LLC value our customers and respect their privacy. We collect customer information in an effort to improve your shopping experience and communicate with you about our products, services and promotions. We do not sell or rent your personal information to third parties. As described in this policy, we do, however, share your information, under certain circumstances, with third parties that provide services on our behalf, or with whom we have partnered to offer a particular product or service. This policy describes the personal information we collect about you, why we collect it, how we use it and when we share it with third parties. Our policy also describes the choices you can make about how we collect and use your information. If you have any questions about our privacy policy, you can always contact us.
- 2. **Information We Collect:** We collect information, such as name, e-mail and postal addresses, phone and credit card numbers from you when you visit www.VABLUESTAR.com place an order online or by phone, make an in-store purchase, save your info with us online, or participate in a promotion or survey. We may maintain a record of your product interests and the purchases you make online or by phone, and we may also acquire information about you from marketing partners, unrelated third parties, or our affiliates.
- 3. **How We Use Collected Information:** We may collect and use users' personal information for the following purposes:
  - a. To improve customer service. Information you provide helps us respond to your customer service requests and support needs more efficiently.
  - b. To personalize user experience. We may use information in the aggregate to understand how our users as a group use the services and resources provided on our site.
  - c. To improve www.VABLUESTAR.com. We may use feedback you provide to improve our products and services.
  - d. To process payments. We may use the information users provide about themselves when placing an order only to provide service to that order. We do not disclose this information with outside parties except to the extent necessary to provide the service.
  - e. To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - f. To provide you with information, products or services that you request from us. For example, we collect personal information to facilitate customer service or to enable us to contact you if you request information.
  - g. To contact you via e-mail, postal mail, or telephone to learn more about your shopping preferences.
  - h. To run a promotion, contest, survey or other site feature.
  - i. To send users information they agreed to receive about topics we think will be of interest to them.
  - j. To send periodic emails. We may use the email address to send user information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If user decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the user would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or user may contact us via <a href="www.VABLUESTAR.com">www.VABLUESTAR.com</a>.
  - k. To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - 4. **Sharing Your Personal Information:** Virginia Blue Star Printing and Consulting LLC will not sell, trade, or rent users personal identification information to others.
  - 5. Changes To Our Privacy Policy:
    - a. We have the discretion to update this privacy policy at any time.
    - b. we will use reasonable efforts to post a notice on our www.VABLUESTAR.com informing users that there has been a change and revise the updated date at the bottom of this page. We encourage

## **Virginia Blue Star Printing and Consulting LLC Privacy Policy**

- Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.
- c. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.
- 6. Your Acceptance of These Terms: By using www.VABLUESTAR.com, you indicate your acknowledgement of this policy. If you do not agree to this policy, please do not use www.VABLUESTAR.com. Your continued use of www.VABLUESTAR.com after the publishing of modifications to this policy will be considered as your acknowledgement of those modifications.
- 7. **Contacting Virginia Blue Star Printing and Consulting LLC:** If you have any issues about the published Privacy Policy, the practices of this site, or your transactions with this site, please call or email us using the contact us link in this site.